

MORE!

**Talentino
10th Annual
SEND Careers
Conference
2023**

**Nicola Hall
Director of Education,
Careers and Enterprise
Company**



MORE...next steps in careers education

Nicola Hall
Director of Education



Who are we?

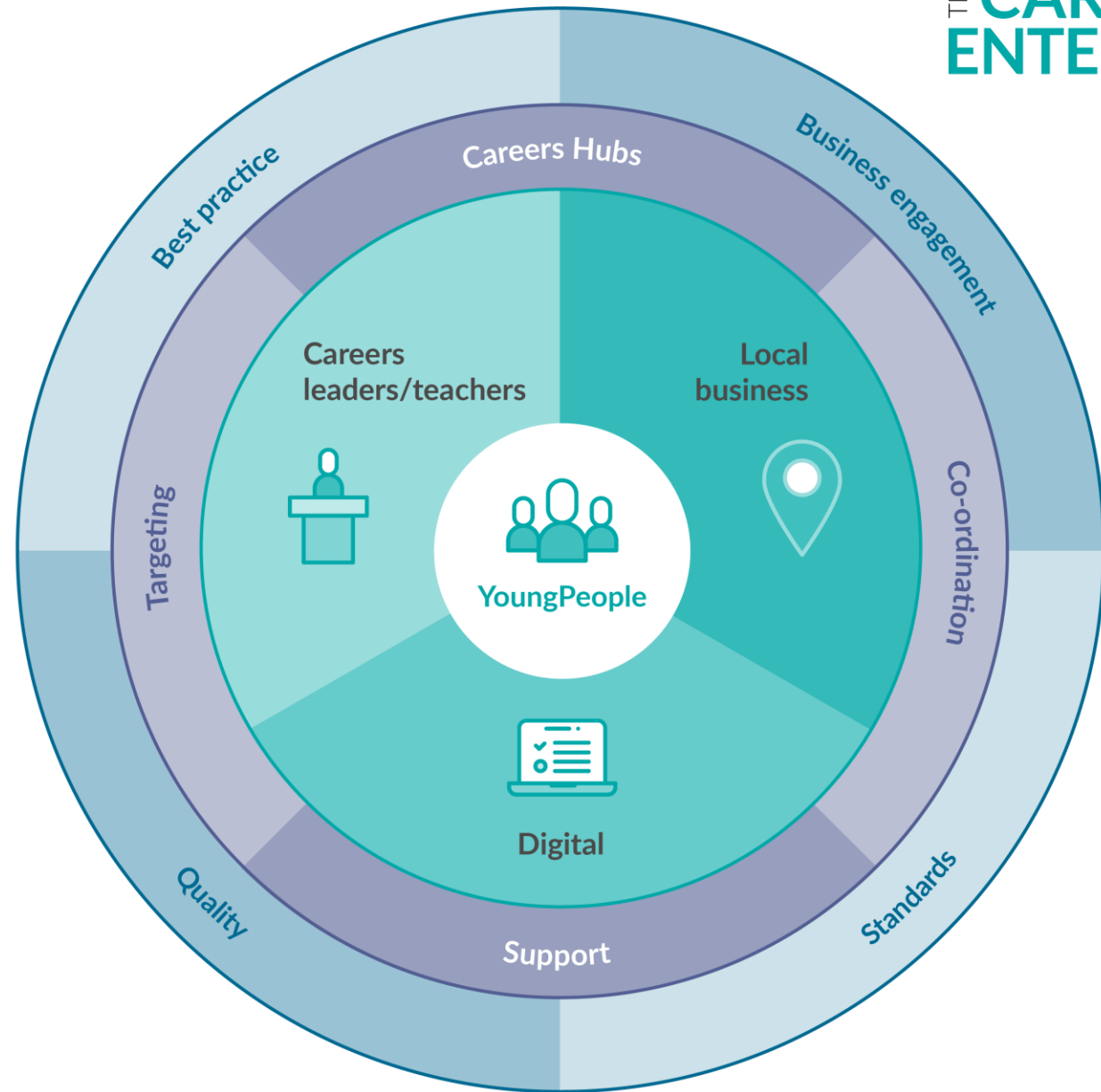
We are the national body for careers education in England, supporting providers to deliver modern, 21st century careers education.

Our mission:

To help every young
person find their best
next step.

In practice...

1. A powerful **Careers Leader**
2. Engagement with **business**
3. A **local area** where activity is co-ordinated to share expertise
4. A national body to secure **higher standards**



A future vision: 4 strategic shifts

Strategic shifts

Coverage



Quality

Outreach



Intake

Interest



Uptake

Margins



Mainstream

‘Coverage to Quality’

Careers Impact System

Theme 1	Theme 2	Theme 3
Resource and Support for Careers Leadership	Strategic careers planning, addressing the needs of all students & impact evaluation: (Benchmarks 1 & 3)	Access to high quality information about future study options and labour market opportunities and encounters with further education, higher education, and training providers (Benchmarks 2 & 7)
Theme 4	Theme 5	Theme 6
Linking curriculum learning to careers (Benchmark 4)	Encounters with employers/employees & experiences of the workplace (Benchmarks 5 & 6)	Personal Guidance (Benchmark 8)



Ladywood and Perry Barr
Locality Partnership

Reinvention of
workplace
experiences

Benchmark
Insight

'Outreach to intake'



Employer standards for careers education

Inspire young people for their best next step

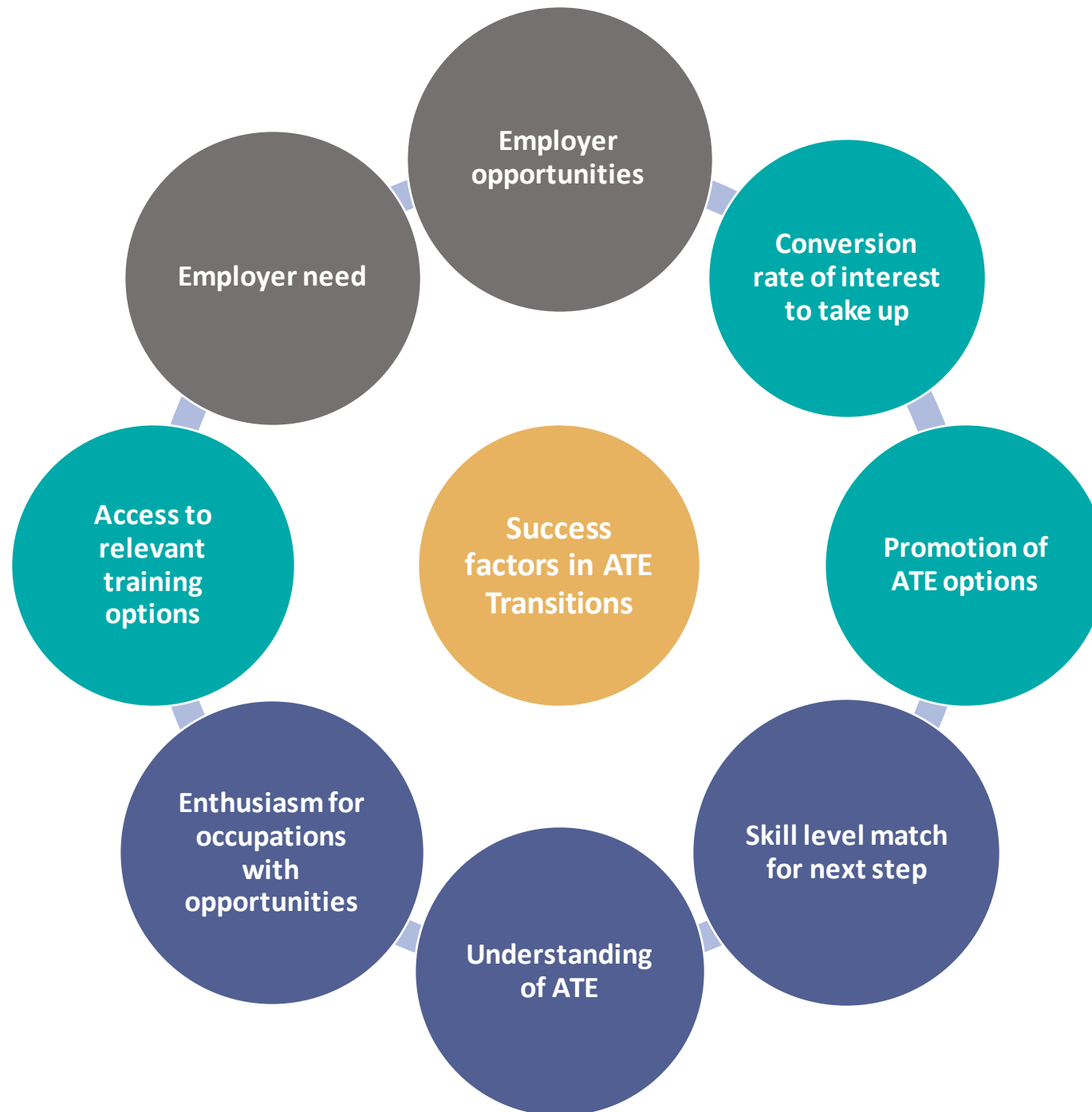


Prepare young people to be career ready



Collaborate for success





‘Interest to uptake’

ATE
Framework

Combined Pilot Scores



'Margins to mainstream'



How big is the table, how small is the White Rabbit's house?
How can we use ratio & proportion when building sets & props?

Year Group	8	Subject	Maths	Employer Link	Pinewood Studios
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Curriculum Objective(s)	<ul style="list-style-type: none">To solve ratio and proportion problems to find missing values using scaling and multipliers
Careers Objective(s)	<ul style="list-style-type: none">To highlight the relevance of Maths to future career paths
Essential Skills Development	<ul style="list-style-type: none">Listening, Speaking, Teamwork, Creativity (build these skills here)



Teacher encounters

National Careers Focus



Other national news

- Provider Access Legislation
- Education Select Committee
- Ofsted Thematic Review
- Ofsted Talks careers focussed
podcast

A 5-step quality and improvement model

1. Establishing improvement capacity

Who has it?
Where are the skills?

2. Forensic analysis of improvement needs

Gatsby Benchmarks
Data team, EANR
Careers Hub
Strategic Plans

3. Supporting and developing leadership

Careers Leader Training
Careers Hub Leadership Development
Bespoke PD/Cust Ser
Digital Hub

4. Providing access to expertise and effective practice

Careers Hub networks/CoPs
Communities of Improvement
Resource Directory
National Leaders of Careers
CL Digital Academy

5. Monitoring improvement and reviewing quality

Careers Impact System
Future Skills Questionnaire
Employer Standards
ATE Framework

National support

- Full funded and bursary supported Careers Leader training
- Curated and quality assured resources and accessible online cpd
- Excellence Seminars – sharing and shaping practice
- Communities of improvement; Inclusion, FE, Trusts, Careers Delivery Providers

Talking Futures – Parental Engagement

1. Developing the Programme

Getting Started

Minimise workload. Maximise impact.
Access free training and resource to structure a targeted, progressive and integrated approach to parental engagement in careers education.

[Access Resources >](#)

Building a Team

Parental engagement in careers is not the sole responsibility of the Careers Leader. Access resources to help you gain buy in from staff and senior leaders.

[Access Resources >](#)

Impact and Evaluation

Plan to evaluate and measure the impact of your work from the outset, using these resources and guidance.

[Access resource >](#)

Thank you!

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